



# ftrprf

## Our new trademark™

If you want change, you don't just have to analyze, develop, budget and project. You must, above all, dream. Create, imagine, write and sketch. Because, to quote Alan Clayton: Martin Luther King didn't get up 60 years ago and say: "I have a budget and a plan."

In addition to strategy, analysis, and technology, design is inextricably part of everything we do. Our designers found time for some TLC for our website. And a new logo. That, by the way, is a registered trademark in most parts of the world. Our designers had the opinion the ™ sign added too little to be part of the design, though. Obviously, they are right. If you want to see the result, visit [ftrprf.com](http://ftrprf.com). We invite you to have a look. Shall we?

**ftrprf**  
futureproof strategie

*Our mission is to make the world futureproof. We're here to create new perspectives and make big dreams come true. You can read more about it on [www.ftrprf.com](http://www.ftrprf.com).*